



# odana/bloomfield news

Issue 15

November 2005

## New address, same place

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We've changed our address!! Well, not quite as we are still in the same building, but our new street address is 46 Malbon Street which is the Kings Highway (between Canberra and Bateman's Bay) and where we have always been. The postal address is still the same at PO Box 400.

Anyone who has visited us during the last five years would know that our gallery lived in a fairly non-descript yellow brick building. NO MORE!! Allan and Bec have just completed a stand-out make-over. Our building is now bright red and blue with yellow signage (nothing wrong with those primary colours) and I have to say that no-one can miss us now! Even the roof has been painted in red and blue with yellow signage. Unfortunately, the picture is not in colour but you will undoubtedly get the idea. The left hand side (with the Odana/Bloomfield signage) is red and the right hand side is blue.

You may also notice that our signage includes the "yellow i" which stands for the Bungendore and Region Visitors



Centre. We became the accredited local information centre in May this year and it has created quite a lot of interest in the village and also from many visitors near and far.

With the school holidays coming up, you may be thinking of traveling towards Canberra and Bungendore. If so, visit [www.bungendore.info](http://www.bungendore.info) before your trip as it will give you some great ideas on what else to do when you visit, where to eat and places to stay. Please come and say hello if you are in town. New hours for the gallery are:

**Thurs—Mon 9:30am—4:30pm**  
**Tues/Wed By appointment**  
**Closed Christmas Day**



## The Stanleys in the Mountains 2005

The 2005 Australian Cartoonist's Association Conference was held at Peppers Fairmont at Leura on the weekend of 4-6 October. Friday night saw the opening of the 'The Lindsays' Cartoon Awards at the Norman Lindsay Gallery and Museum. The best of over 270 entries from countries all around the world were exhibited.

On Saturday afternoon, a very successful forum was held on *Norman Lindsay: Man, Myth and Legend*. The panel consisted of Helen Glad (no

intro needed!), Norman Hetherington who worked with Norman at *The Bulletin* and later became very successful and well-known as Mr Squiggle), Lindsay fan and expert Lindsay Foyle and Allan who showed and spoke about a number of Norman's cartoons in their historical context. Lin was also on the panel to help answer any questions from the floor.

It was an excellent afternoon and all four speakers were very well received.



## Staff Profile Jacqui Mather



Jacqui Mather has worked at Odana Editions / Bloomfield Galleries for nearly three years and her knowledge and expertise on Norman Lindsay (and our other artists) has grown considerably.

Jacqui was born and raised in Sydney and came to Bungendore via the South Coast of NSW where she and husband Kevin were building a house. She now lives 30kms out of Bungendore on 20 acres with Kevin, children Tessah (7) and Toby (5, pictured with Jacqui), dog Stanley and Cobber the pony. Her very first job at thirteen years was in a pet shop — an omen perhaps!

However, most of Jacqui's previous work experience was as a media buyer in various Sydney advertising agencies, something she does not miss at all.

Jacqui is very creative and is currently undertaking tuition in ceramics. She also designs and creates her own funky cushions.

Jacqui says that she enjoys

working at Odana and recently made a trip to Springwood to visit the Norman Lindsay Gallery and Museum — a wonderful experience, Jacqui enthused, to be able to see and appreciate so much of Norman's work in the one place! *Springwood*, as Norman and Rose's house is commonly known, is a place not to be missed.

You can find Jacqui at the gallery each Friday, Sunday and Monday and she is more than happy to help you with any enquiries you may have.



## Handy Tips for eBay Buyers

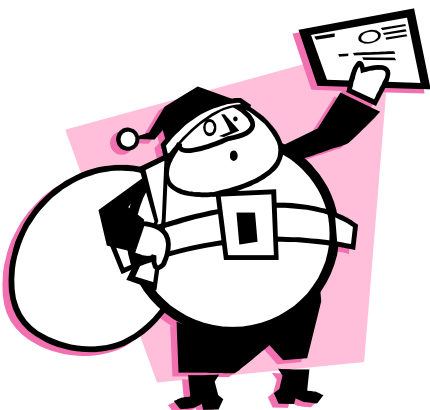


Allan, who does all our work with the media and who also regularly checks eBay listings, has put together some handy tips for people who surf the net and keep a close watch or purchase Norman Lindsay items on eBay. These tips can be accessed through our website from the following links under Norman Lindsay Information:

**Tips for eBay Buyers**  
**When is a Limited Edition not?**  
**Bookplate Prints**  
**Hand Engravings**

If you have any questions regarding the information on these pages, please don't hesitate to contact Allan via email or phone. The email address on the above pages goes directly to Allan but please be aware that the scoundrel is away fishing for large barramundi, et al in the Kimberleys until 28 November but will be more than happy to answer your queries on his return.

# Christmas Specials



**20% DISCOUNT**  
**on great Christmas gifts**

**CARDS BOOKS POSTERS JIGSAWS**

**Free Christmas gift wrapping with card available. Last orders for Christmas delivery: Normal Mail: Fri 16th Express Post: Wed 21st**

**For overseas orders, please contact us for freight prices.**

Offer applies to all cards, books, posters and jigsaws excluding *Norman Lindsay*:

*Watercolours 1897-1969* whereby there is a 10% discount only.

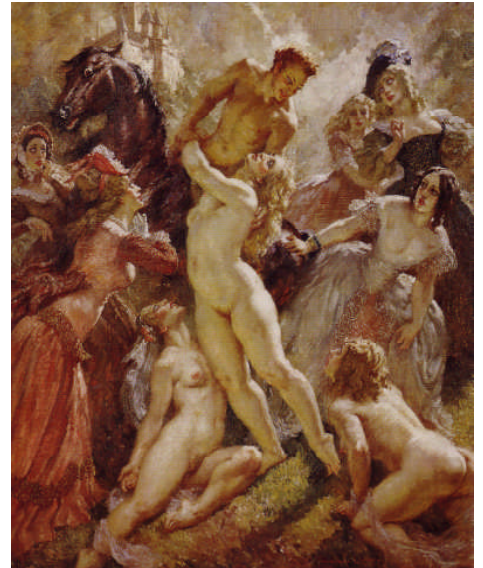
Offer ends 4:30pm Saturday 24 December 2005

## Odana's *Twelve Days of Christmas*

We thought that we would add a little light-heartedness to the Christmas spirit so here is our rendition of *The Twelve Days of Christmas*. The last line needs to be sung fairly quickly!!

On the twelfth day of Christmas, Odana offered me:

Twelve facts a-frolicking  
 Eleven maids a-leaping  
 Ten cards a-greeting  
 Nine posters meowing  
 Eight woodblocks printing  
 Seven books a-reading  
 Six staff a-slaving  
 Five editioned paintings  
 Four ways of paying  
 Three books on etchings  
 Two bronze bookends  
 And an oil book gift voucher under the  
 Christmas tree!



We should all be like children this time of year with spirits dancing,  
 eyes laughing, voices singing and hearts ... believing.

May you believe with your heart in all the wonders of the season.

Wishing everyone all the fun, laughter and  
 joy Christmas can bring with a wonderful  
 year to follow in 2006.



## Edition Updates

***Nude with Mantilla* — 50 before increasing to \$209**

***Little Scandals* — 40 available before sold out**

***(Memories)* — 45 available before sold out**

***Norman Lindsay: Watercolours 1897–1969***

**De Luxe Edition — only 39 available before sold out**

**odana editions/  
bloomfield galleries**

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**Check out  
our website  
NOW!!**

## **New, improved, easier-to-use Website!!**

We have been working hard to streamline our website and it has now been completely revamped, rejigged and rejuvenated. The only thing that is missing (so far!) is that we haven't put in all the larger pictures yet. That will come (probably late January) but thumbnails are there for reference. We have cut down the number of pages from approximately 250 to just 47 making it a dream to find and access everything you want to know. Our major project next year (apart from the release of the oil book and also the lithograph book towards the end of 2006), is to put up all that we have in the gallery available for sale and also add more information pages as reference tools for our clients and enthusiasts. We'll keep you posted.

**www.odanaonline.com**

## **Moving forward – more Email Updates**

With our move towards a more streamlined marketing strategy and also in an effort to save countless trees, from next year we will be limiting the number of *odana/bloomfield news* editions we publish in print form. Consequently, we intend only to send out newsletters and flyers when we have a new edition to announce (be it a book, facsimile etching, limited edition painting, woodblock, etc). We envisage that this may vary from one to three editions per year.

However, we do hope to send out monthly (or at least every second month) email newsletters in PDF form to all clients on our email database. This should give you more current up-to-date news from us than the one to three paper *odana/bloomfield news* editions per year.

Each year, at this time, we try and update our mailing list as well, so if you are receiving this newsletter and you no longer wish to be on our mailing list, please let us know so that we can remove your name and save some trees.

During the next week, Bec will be sending out emails to all clients on our email database. If you haven't received an email from Bec by Friday 25 November, and you would like to receive our regular email updates, please forward your email address to [bec@odanaonline.com](mailto:bec@odanaonline.com) requesting that you are added to our database. Alternatively, if you receive an email from Bec and you don't want to be on our email update list, please let her know and she will remove your name.

